

# Mark Barrett



## About Me

I am an optimist with insatiable curiosity for creative process and quality user experiences

I am a trusted leader best suited to small, independent, focused teams. My strength is in establishing and supporting harmony between art, mechanics and brand.

## Skills

**Practical:** Creative/Art Direction, Product Design, UX/UI, Illustration, Animation, Prototype

**People:** Team Building/Management, User Testing, Product Strategy, Presentation

**Platforms:** Web, Mobile, Desktop, Console, Educational

## Honors

**Game Developers Conference**  
2014 and 2017 | Speaker

**Big Brothers Big Sisters of America**  
2006 to 2016 | Mentor

**Americorps**  
Volunteer Elementary And Middle School  
2008 to 2009 | Art Teacher

**Digipen Summer Workshops Program**  
2006 to 2008 | Workshop Instructor & Activities Coordinator

## Career Highlights

### Lead Product Designer

2017 to present | Code.org

- Communicate creative and feasible solutions, detailed design, and design rationale verbally and visually
- Manage style and design guidelines

### Lead Artist

2016 | WG Cells

- Art Directed on World of Tanks: Heroes
- Created art and assets for Smash Squad
- Waged a one-man marketing campaign

### Senior Artist

2009 to 2016 | PopCap Games

- Wore every hat from inception to launch
- Key member of PVZ franchise
- Voted to represent our team at BAFTA's
- Won numerous internal Game Jams
- Chosen for PopLabs, PopCap's internal R&D department responsible for new IP
- Regarded as "the spirit" of PopCap

### Production Artist

2006 to 2008 | Nintendo

- UI and Concept Artist
- Worked while going to school full time

## Education

**Bachelors Degree of Fine Art and Production Animation**  
2008 | Digipen Institute of Technology

Graduated with Honors, Valedictorian  
Awarded Robert B. Mcmillen Scholarship  
Student body Vice President

**Home:** Seattle, WA USA

**Mobile:** (307) 359 1515

**Website:** [markbarrettcreative.com](http://markbarrettcreative.com)

**Email:** [markaaronbarrett@gmail.com](mailto:markaaronbarrett@gmail.com)